

# National Congress Bulletin



JUNE-JULY 1960 • PUBLISHED BY THE NATIONAL CONGRESS OF PARENTS AND TEACHERS • CHICAGO 11 • VOL. 27, NO. 10

*Dear P.T.A. President:*

USUALLY WHEN I WRITE to you, I see you very clearly. This time it is different, for I do not know whether you are an outgoing local president, a reelected one, an incoming one, or a council president.

» If you are just concluding your term, probably your mind is busy sorting out what is truly valuable among all the papers and correspondence and publications that you have collected. You will be saying, "These will help give the incoming president background for the year's work." Another pile will be your own. "These I shall keep," you will say, "because they have meant so much to me in enlarging my understanding of the needs of children and youth."

» Then, because no house can hold forever the accumulations of a busy, active, contributing experience, you will discard some of these materials. May you choose wisely so that next week you won't find yourself saying, "That is the very thing I should have kept." But if you do find yourself saying this, never mind. It happens to us all!

» Are you a president elected to a second term? If so, I am sure you will feel you have been given a chance to utilize fully the experiences of the past year, to help your officers and chairmen grow as leaders, and to attain your goals.



» Mrs. Parker, who gave the keynote message, and two of the Monday morning speakers who helped her set a lively pace for the 1960 convention: W. W. Eshelman (center), N.E.A. president, and Eli Ginzberg, chairman of the committee on studies, White House Conference.

» Maybe you have discovered the real meaning of leadership: a constant process of giving others opportunities to develop through new experiences and responsibilities. Sometimes as I watch a P.T.A. president, I am reminded of an orchestra conductor, drawing into action the many talents and skills available to him, calling on each person for the full-strength or supporting contribution that can make a complete and harmonious musical performance. It is the president's pride, like the orchestra conductor's, to demonstrate not what he himself can do but what all can do together.

» More probably than not, you are an incoming president. If so, what I have said earlier may be useful to you as you contemplate your new post. You may be reassured to know that you are not alone. There are nearly 47,000 P.T.A. presidents about to embark upon an experience that will bring wonderful personal growth, an enlarged vision, and stimulating new ideas, all gained in the interest of your own children and their schoolmates.

» This is a privilege to cherish—a challenge to be faced with earnest consideration and a pledge to give to it your best efforts. Strangely enough, there is every reason to believe that your own family will be among those who benefit, even if the meals aren't always served on the dot.

» Try to begin by studying the publications, probably first of all the "Parent-Teacher Manual." Ask your officers and chairmen to learn from it.

» Study your own community, too. Using the current Action Program booklet, "Strengthening the Home, Source of Our Nation's Greatness," discuss with your officers, chairmen, members, school administrators, what most needs doing now.

» Finally, you may be a council president. In that position you will want to understand well the needs of all of the presidents of local associations—preschool, elementary, and high school. You will want to help strengthen their purposes and programs. You will coordinate their efforts in issues that affect all children and youth. Such broadened influence can create an atmosphere in which the physical, social, spiritual, and intellectual welfare of children and youth can be advanced.

» My best wishes and best hopes attend you as you turn your energies to new tasks and new opportunities.

Sincerely yours,

*James C. Parker*

MRS. JAMES C. PARKER, President  
National Congress of Parents and Teachers

# Explored at the 1960 national convention

## FAMILY ASSIGNMENTS FOR THE SIXTIES

*New and bright lights cast on parent-teacher responsibilities at the convention will be reflected throughout the U.S.A. as P.T.A.'s resume their programs for "Strengthening the Home, Source of Our Nation's Greatness." From educators, school and government officials, organization leaders, and P.T.A. members in general meetings, section meetings, and group conferences came important insights and ideas. Here are some of them.*



**MRS. JAMES C. PARKER**, *president, National Congress of Parents and Teachers . . .* In this time of rapid, explosive change we need to bear in mind Robert Redfield's words, "A person is something that it takes time to make." It takes a long time. It takes a lifetime. Here indeed is justification for the P.T.A.'s assignment in adult and parent education. We need to be concerned not only with children's education but with our own. If we would be fit guides and mentors for children, we need continually to be in the process of becoming better human beings—intellectually, morally, and spiritually.

**BENJAMIN C. WILLIS**, *general superintendent of public schools, Chicago . . .* If I were asked to name one single enveloping concern for the decade ahead, it would be for our own vision. We must have the eye to see, the heart to create, and the hand to execute a grand stratagem of education not only for our children but for all children. Whatever their background or belief or talent, they are our children—all of them. They are our future and our present concern. It is they who will some day render judgment on our purpose and our vision.

**ELI GINZBERG**, *chairman, committee on studies, 1960 White House Conference on Children and Youth . . .* The Conference recognized that the quality of the youth of America is being determined primarily by adults. While there was considerable emphasis on specialists and professional personnel, there was also increasing recognition that parents—ordinary citizens who have something to give and are willing to make a contribution—may in the last analysis represent the single most important resource

we have for raising the level and the quality of the youth of this nation.

**FORREST E. CONNER**, *president, American Association of School Administrators . . .* The danger signal goes up when we forget that the youngsters whom we must educate to live in this age are, as far as I know, made up of the same component parts as they were when I went to school—and have about the same levels of emotional stability and tolerance for tension.

**THOMAS D. BAILEY**, *state superintendent of public instruction, Florida . . .* In this modern era the need is even more imperative for parents to be informed about their responsibilities. When the family unit begins to deteriorate and eventually to disintegrate, the proper functions of a democratic society are jeopardized. As a professional educator and a chief state school officer I encourage every activity or educational endeavor that builds stronger family units, improves home environments, and contributes to the physical and mental health of our children and youth. . . .

In a free society dedicated to the worth and dignity of the individual and to the growth and development of the human personality, the very process of education becomes an end unto itself. Ignorance and human dignity are incompatible. This fact alone should be sufficiently compelling to establish throughout America the concept that education for all citizens, regardless of age, is a public necessity and a public responsibility.

**L. ROHE WALTER**, *special assistant to the U.S. Postmaster General, Arthur E. Summerfield . . .* The exploiters of obscenity are arrogant toward the law and contemptuous of public opinion. They be-

lieve that you and I can do nothing of any real consequence and they conduct their business accordingly. We need laws that close the loopholes and make it much more difficult and disastrous to send obscene materials through the mails. Such is the legislation embodied in H.R. 7379, which has no intent or effect other than to prevent arrogant merchants in filth from sending their wares through the mails; it protects every possible vestige of real freedom of speech and freedom of the press.

I urge you to speak out for this bill, to write to your representatives in Congress about it, and to call it to the attention of all who look to you for guidance and example.

**HARRY D. GIDEONSE**, *president, Brooklyn College . . .* I'd like to mention here one element of the past that we in America rely on as does no other people

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on earth—the so-called sacred American tradition of control in education. I would challenge this attitude. . . . We now know that there is a woeful discrepancy between what is being done in one area of the country and what is being done in the others. . . . It is complete, unqualified, historical bosh to refer to the opposite of a system of exaggerated reliance on local control as collectivism.

**MONARO W. OVERSTREET**, author, lecturer, and adult educator . . . I think every one of us has an obligation to his value system, to his country, to the free world, and to his children to know more about the nature of Communism than he picks up piecemeal from the daily headlines.

Communism is a system about which there is a body of solid facts. Its basic beliefs and what Lenin called "the science of conspiracy" are documented as new systems on earth have been. If we are not to be in a constant state of quasi hysteria or continuously evading issues or just living in the incidentality of the daily news, we owe it to ourselves to sit down and learn what Communism is. . . . We owe it to ourselves to try to learn, and to help our children understand, the problems a free government faces at a time when nobody knows the answers.

**CHESTER BOWLES**, U.S. congressman and former ambassador to India . . . Our ideas of the dignity and freedom of the individual have enormous power if only we'll put them to work. What we have to do, however, is to give these ideas a thorough overhauling. We have to see how they fit into the new world. These ideas are not antiquated. They are fundamental, universal, totally applicable in today's world, and we must learn how to use them. . . .

The question for us is can we live by these principles and ideas in such a way as to enter into partnership with people in other countries? I don't think it is going to be easy but I believe we can do it. It is going to demand of us a new awareness of the world in which we live, new humility, new respect for others.

**FAMILY H. MUDD**, executive director, Marriage Council of Philadelphia . . . It seems fair to say that there would be far fewer teen-age marriages if our teenagers were not so long in finding social recognition. To me it seems highly important that society provide wholesome ways in which adolescents can express their healthy and natural desires to move into social adulthood as they approach physical and mental adulthood.

To protect our teen-agers from making ill-advised marriages, I believe we adults have an obligation to face up to the problem in all its vast complexity and exert ourselves to devise imaginative and courageous solutions.

**RUTH SHONLE CAVAN**, professor of sociology, Rockford College . . . We know that most teen-agers are not mature enough to carry out the tasks expected of married people and parents. One evidence is the high divorce rate for couples marrying in their teens.

What can be done? Certainly passing state laws to raise the age of marriage is not the answer. The young people will simply shop around from state to state or lie about their ages. A better answer is more parent education and more family life education in the schools—and earlier than is now customary. An ideal of responsible marriage held by both parents and youth is slow to build but lasting in effect.

**SHANE MacCARTHY**, executive director, President's Council on Youth Fitness . . . Adult leaders in communities must see fitness as a challenge to human beings to live to the utmost of their potential in safe, wholesome environments. Then, too, they must recognize that boys and girls who acquire sluggish habits early in life will become increasingly inactive—in mind, will, and body—as

time progresses. . . . The youth fitness gospel does not say we should turn back the clock of progress and set its hands at toil, tribulation, and difficulty. Rather it says that we must so design and evaluate our community programs and environment that rust and rot will not overtake us.

**ROY O. FRANTZ**, president, National School Boards Association . . . The home must be receptive to education and also must carry its share of the load in the great struggle ahead, that our young people may be able to take advantage of the education offered them.

**CHARLES FERGUSON**, author, and senior editor, the Reader's Digest . . . In many ways our language today is our culture. As Charlton Laird pointed out, the use of language is the use of the mind, and we are the custodians of culture and of that language.

The job of restoring language to an honored place in our society and in our culture will have to be done in the home and at the family board. That doesn't mean that the schools are going to surrender their function; it simply means that it must be a cooperative enterprise between parents and teachers. Here we do have a family assignment for the 60's, and it will take all of the 60's and then some to do it.



● A new twist is given an old adage at the section meeting on "The Public and the P.T.A." when G. K. Hodenfield, education editor of the Associated Press, points out that "no news is bad news."

► FOR ALL P.T.A.'s is the following resolution, adopted by the National School Boards Association at its April 1960 Delegate Assembly:

"This Association expresses its admiration and gratitude to the National Congress of Parents and Teachers for the splendid efforts this great organization has made toward improving public education. We pledge anew our trust and confidence in this organization and urge all local boards of education to make school facilities available to local parents and citizens groups."

# Membership . . . Let's make it twelve million and one in Sixty-one!

Pointers for P.T.A. Officers  
and Chairmen from the Na-  
tional Membership Chairman,  
Mrs. Milton L. Wiener

**Y**OU HAVE READ with pride, I'm sure, that the April 15 count of memberships in the National Congress of Parents and Teachers reached an all-time high of 11,926,552—almost 12 million! This means that you and the other membership workers did your job well. And it means that more people than ever before were doing something about their interest in the welfare of children. Your hard work and persistent efforts to bring members into P.T.A.'s renewed our unique opportunity to serve, and thus to draw nearer to our goals—our parent-teacher Objects.

## SERVING WHERE YOU ARE

• And now you have a wonderful opportunity to carry the 1960-61 P.T.A. invitation, "Serve Where You Are—Join the P.T.A.," to members of your own family, to your neighbors, friends, and relatives, and to other community-minded persons. This is indeed a responsibility, for the foundation you build is the one from which rise all the parent-teacher programs, activities, and projects. But what a privilege it is, too, to play so important a role in the ongoing service program of the great national organization of which your P.T.A. is an integral unit. For this program, vigorously carried out, is bound to lead to a better world for children.

## PATHS OF APPROACH

• To enroll members who can help us progress toward our goals, we will need to seek out:

### All Parents. . .

Parents—both of them—of every child in school

Parents with children not yet in school

Parents with children no longer in school

### All Teachers. . .

Teachers in your school

Retired teachers in your community

Future teachers of America

Other educators

### Other Persons. . .

All persons who are interested in the welfare of children and young people, even if they have no children in their immediate families

We will need to explain to everyone we approach how he can enrich his own life and the lives of children and youth by participating in the P.T.A. action program.

We know from experience that there is no substitute for personal contact in reaching every potential P.T.A. member. Therefore, as in previous years, we should "knock on every door" to "call on all."

## SURVEYING THE STEPS

• It's the early start that sets the ball of membership enrollment to rolling. So right now is the best-of-all time for membership chairmen to step into action, fortified by *study, thought, decisiveness, and plenty of energy to follow up.*

### 1. Study

First you'll need to round up an efficient membership team—a team with imagination and initiative. Be sure the fathers are well represented. Then find out together what is entailed in your jobs by studying helpful publications and other materials available to you—for example

Procedure book, news clippings, and other materials from your predecessor.

Your state chairman's plan of work.

The membership section in the new *Parent-Teacher Manual*. Suggest that your P.T.A. purchase reprints of this section for your committee members. (Each P.T.A. may obtain one reprint free from the state office.)

The *National Congress Bulletin*. See especially the national president's Membership Proclamation in the September issues for the current and preceding years. And don't miss the helpful material in the November and December 1959 and the February, March, and May 1960 issues.

The *National Parent-Teacher: The P.T.A. Magazine*. You'll find the president's Membership Proclamation in each October issue and, in every issue, an abundance of background information.

The leaflets described on page 7 of this *Bulletin*.

Everything you can find in issues of your own state congress bulletin and in other state publications.

### 2. Thought

How can you best adapt to your own situation the ideas found in the membership materials you've studied? What methods will you use to reach all potential P.T.A. members? How will you set up your calling-on-all crews? What will you tell the people you call on? What materials and leaflets should you order and how can you put them to most effective use? What publicity outlets are available to you? What cooperation will you need within your P.T.A.? How can you best sustain this cooperation?

### 3. Decisiveness

In addition to those important decisions to come out of your studies,

Decide on a *goal* (with your executive committee, of course).

Decide on a *theme* or *slogan*, such as "Serve Where You Are—Join the P.T.A."

• Every P.T.A. membership chairman should have these membership materials at hand.

• By uniting all our efforts to enroll every parent, every teacher, and every other interested person in the parent-teacher organization we are "Strengthening the Home, Source of Our Nation's Greatness." And this is our "Assignment for the Sixties."

## "Serve Where You Are — Join the P.T.A."

And see the slogans listed at the end of this article.

Decide on a *fresh, new approach* to help you "Make It Twelve Million and One in Sixty-one!"

### 4. Follow-up

Order any materials you'll need. (See page 7.)

Prepare for publicity—spot announcements over radio and TV, newspaper items, letters to be mimeographed, displays, and so on. Ask others, particularly the publicity and the audio-visual services chairmen, to help you tell the P.T.A. story.

Be alert and enthusiastic.

Invite men as well as women into *active* membership. All talents and energies are urgently needed on our parent-teacher team. An interest-catcher for the men is the leaflet *For Men Only*.

See that each new family moving into your community receives a wholehearted invitation to join your P.T.A.

Remember that membership enrollment continues throughout the school year. Ask your president and your program chairman to let you speak briefly at all regular P.T.A. meetings. Change your focus for each meeting to keep up interest—for instance, read excerpts from *Your P.T.A.—Quality in Quantity* (see page 7), or from the P.T.A. magazine.

Help to see that state and national dues deadlines are observed so that your state will receive full membership credit for the year.

Get reports to your state chairman on time—your own report is an essential part of your state chairman's report to the national chairman.

### STRENGTH THROUGH UNITY

● One individual working alone can't get very far. But when he combines his strength with that of the millions of P.T.A. members who work together through the National Congress of Parents and Teachers, his energies, skills, imagination, and strength become a great sustaining force for the good of all children.

### SUCCESS STORIES

● What a book could be written about the stories behind 46,865 P.T.A.'s enrollment successes in 1959-60—enrollments that rallied 11,926,552 memberships! Here are a few dramatic episodes:

**Massachusetts**—Membership in one P.T.A. soared from 66 to 424. Enrollers, we understand, relied on the personal approach.

**Tennessee**—Men made up 41 per cent of the membership of units belonging to the Memphis Council.

**Kentucky**—The Hawthorne P.T.A. in Louisville has maintained a "200 per cent membership" for five consecutive years—ever since the school was new and the P.T.A. was organized.

**Arizona**—One local unit more than doubled its membership, not by holding contests or sending membership envelopes home with the children, but by "calling on all." This twelve-grade school draws children with widely varied backgrounds from its surrounding area of about 500 miles. Members of the unit's large membership committee, who enjoyed the warm hospitality offered them as they called on prospective members—Mexicans, Indians, migrant workers, and others—rated their experience as most rewarding.

**Georgia**—A local unit enrolled every family and every teacher between August 31, the school-opening date, and September 15. Another shining example of P.T.A. record setting!

**New Hampshire**—Of the families represented in the Danbury P.T.A., six are childless, ten have grown-up children, and several others have teen-age children who must attend high school in a larger, nearby town.

**European Congress**—This congress, which draws its membership only from groups of American parents and teachers abroad who have organized their own P.T.A.'s, topped other state congresses in percentage of membership gain—65 per cent.



© Fresno County Schools

● Migrant families in Fresno County, California, are given cordial invitations to join the P.T.A. by friendly membership callers.

### BE'S FOR YOUR BONNETS

BE enthusiastic—it's contagious  
BE informed—it pays to know  
BE energetic—it gets results  
BE friendly—it wins friends  
BE sincere—it begets respect  
BE faithful—it encourages others

—Arkansas

### SPELLING IT OUT

A Good P.T.A. Member . . .

Pays dues promptly  
Attends all meetings  
Remembers to carry out commitments  
Takes part in activities  
Invites others to attend  
Comes on time  
Interests the public in the P.T.A.  
Presents original ideas  
Accepts responsibility  
Thinks of others  
Enjoys social contacts  
Serves the association

—Alabama

Let's make it twelve million and one in Sixty-one!

Continued on page 6

## THERE'S *Good Hope*

• The *National Parent-Teacher* tells you why (in the November, January, and March issues for 1960-61). It also opens many other bright prospects to alert voyagers in the exciting realm of ideas.

Sail around  
the Cape of Good Hope  
with the

**NATIONAL PARENT-TEACHER  
THE P.T.A. MAGAZINE**



**Book your  
passage  
here →**

- ... that our dreams about better schools will come true
- ... that juvenile delinquency can be controlled
- ... that the tobacco trap won't close on our youngsters

### Subscription Blank

SUBSCRIPTION RATES  
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NAME \_\_\_\_\_

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CITY, ZONE, AND STATE \_\_\_\_\_

ASSOCIATION \_\_\_\_\_

Send check or money order to **NATIONAL PARENT-TEACHER, 700 North Rush Street,  
Chicago 11, Illinois**

### *Membership* (Continued)

**THE TIME IS NOW!  
JOIN THE P.T.A.**

You don't have to be a Beatnik,  
You don't have to grow long hair,  
You don't have to wear black  
sweaters,

You can sit there in your chair . . .

And you'll gripe about conditions,  
And complain the whole day through.  
And say, "It's clear what should be  
done,

But there's nothing *I* can do."

If that's the way you like your life,  
If that's your cup of tea,  
If you think you're licked before you  
start,

Just listen here to me . . . .

There *is* much strength in unity,  
There's much that can be done,  
There's a place for you in P.T.A.  
And we've only just begun.

Because our group is very young,  
Because its years are few,  
Because we still are growing up,  
We need more help from you.

Do come and join our P.T.A.  
On you so much depends.  
So won't you let us share your skills  
As neighbors, workers, friends?

—Louisiana

### WATCH- AND WORKWORDS

• We all know the value of visual aids, so here are some catchy watchwords and workwords that you can use for the posters, flyers, filmstrips, speeches, and other devices that ingenious P.T.A.'s are sure to think up.

**Where Children Come First, P.T.A. Membership Follows**

**Let's Count Every Home in Our P.T.A. Census**

**The Better Way—P.T.A. Membership**

**It's Up to You To Follow Through**

### Go Like Sixty in 1960

**A Bigger P.T.A.—a Stronger U.S.A.**

**Ask your neighbor, ask your cousin,  
Make your goal a daily dozen.**

**Tell the Tidings, Swell the Tide**

**Plug Away for P.T.A.**

**Don't Wait—Pull Your Weight**

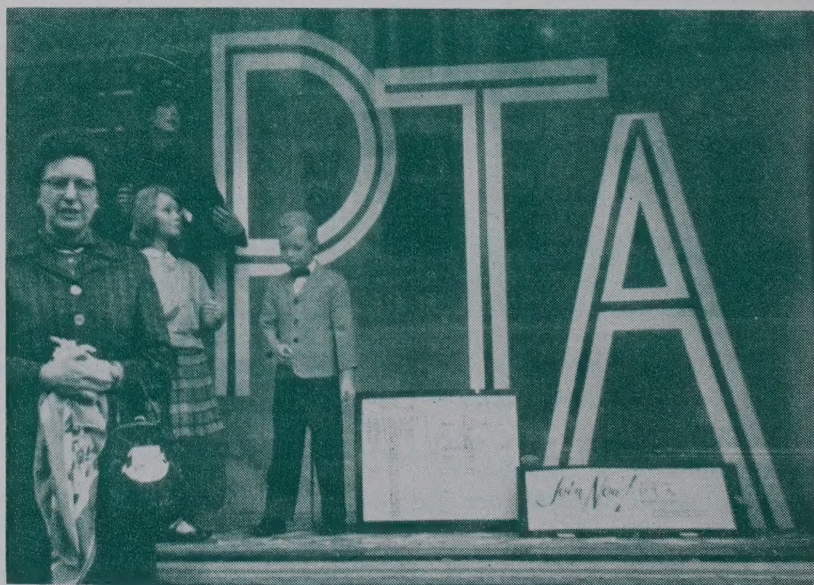
**The P.T.A. Leads from Strength—Be Sure  
To Follow Suit**

**Caring Is Sharing—Join the P.T.A.**

**P.T.A.—Where Leaders Begin**

**Focus on the Future with the P.T.A.**

**Quality People and Quantity Effort—That's  
the P.T.A.**



• P.T.A. membership publicity is stepped up with this attention-getting window display, arranged by the Toledo, Ohio, Council. Standing by is Mrs. W. L. Burmeister of the council.

# MEMBERSHIP JOBS WANTED . . .

By experienced and fully qualified aids

# . . . CONGRESS PUBLICATIONS

COMING UP SOON is that all-important job of launching your 1960-61 enrollment of P.T.A. members. A large project, yes, but as usual your National Congress is standing by, ready with liberal and efficient help.

● No doubt by now you're well acquainted with the versatile crew of Congress publications waiting to assist you at the membership helm. You know, too, that these helpers are experts at answering questions. They're skillful interpreters of P.T.A. aims and ideals. And because they're bright, brief, and attractive, they catch the eye, pique the curiosity, and spark the action you want—enrollment in your P.T.A.

● However you may set these aids to work—in door-to-door calls, P.T.A. meetings, mailings, and so on—you'll find them tireless boosters that make membership enrollment easier and more rewarding.

POPULAR PARTNERS, each with a topnotch working record, are **You Are Needed in Our P.T.A.** and **You Belong in Our P.T.A.** These four-page messages present convincing reasons why every person who's interested in children and youth and their well-being should join a P.T.A. A companion piece to **You Belong in Our P.T.A.**, titled **Usted Debe Ser Miembro de Nuestra P.T.A.**, introduces the P.T.A. to Spanish-speaking neighbors.

NEWEST MEMBER of the crew is **An Invitation to the Teachers of America from the P.T.A.** This six-pager sums up some of the far-reaching satisfactions gained from the parent-teacher partnership, gives a "Salute to Our Teacher Members," and even includes a special line for writing in the name of your P.T.A. Here is an invitation you'll take pride in presenting.

A TEN-PAGE EXPERT on introductions, **The National Congress of Parents and Teachers: The P.T.A. in the Local Community**, tells prospective members who P.T.A. members are, where they live, how they work together, and the scope of problems they face.

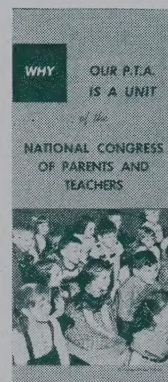


A SPECIALIST in the art of signing up more men in "the most important business in the U.S.A." is **For Men Only**. From six pages of highly classified "job openings," the men learn why their special skills and interests are so urgently needed in the P.T.A.

FIRM SUPPORTERS for your enrollment efforts are found in the **Statement of Principles**. Here, beautifully stated, are the basic articles of faith that guide P.T.A. action to ensure for every child "an opportunity to live a full life, satisfying to himself and useful to his community."

A WIZARD when it comes to getting parents interested in joining or organizing study-discussion groups—that's what you'll discover in **Helping Young America Grow in Freedom**, the 1960-61 announcement of *National Parent-Teacher's* parent education program. Included are a list of articles to appear in the preschool, school-age, and adolescent courses and short summaries of each; a warm invitation to participate in P.T.A. study-discussion groups; a form for subscribing to the *National Parent-Teacher*; and a space for signing the name of your unit.

TWO MORE ABLE ASSISTANTS, both with special skills for backing up membership efforts, are messages written to you by our national president, Mrs. James C. Parker. Published first in the *National Parent-Teacher*, **Such Is the P.T.A. Story** and **Your P.T.A.—Quality in Quantity** have been reprinted by popular demand. The last named leaflet carries three messages: "The Big Nickel," "The Happy Combination," and "The Small Card." Both reprints are builders of respect and understanding for the parent-teacher organization and its program of action.



YOUR RIGHT-HAND MAN, **Why Our P.T.A. Is a Unit of the National Congress of Parents and Teachers**, measures the value of your P.T.A.'s relationship to other P.T.A.'s across the nation. Here are fifteen main reasons why joining forces with nearly 47,000 other P.T.A.'s enables your association to do more for children.

A WITNESS that testifies as to why it's important for parents of high school students to continue as P.T.A. members bears the title **Don't Be a Dropout Parent**. This leaflet, revised this summer, stresses the substantial benefits that result for adolescents as well as for the whole family when the parents of teen-agers join junior and senior high school P.T.A.'s.

WHAT A CREW they make, these able helpers! With their dependability and know-how, your membership enrollment can be fair weather and smooth sailing.

## PRICE LIST

● Order from your state congress or from the National Congress of Parents and Teachers, 700 North Rush Street, Chicago 11, Illinois.

**Don't Be a Dropout Parent**—100 copies, 50 cents; 1,000, \$4.00.

**For Men Only**—100 for 50 cents; 1,000, \$4.00.

**Helping Young America Grow in Freedom**—100 for 35 cents; 1,000, \$3.00.

**An Invitation to the Teachers of America from the P.T.A.**—100 for 50 cents; 1,000, \$4.00.

**The P.T.A. in the Local Community**—8 cents each; 25 for \$1.50.

**Statement of Principles**—100 for 40 cents; 1,000, \$3.00.

**Such Is the P.T.A. Story**—100 for \$1.25.

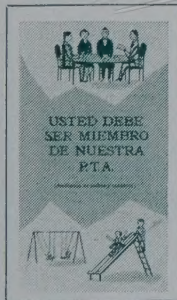
**Usted Debe Ser Miembro de Nuestra P.T.A.**—100 for 40 cents; 1,000, \$3.00.

**Why Our P.T.A. Is a Unit of the National Congress of Parents and Teachers**—100 for 50 cents; 1,000, \$4.00.

**You Are Needed in Our P.T.A.**—100 for 40 cents; 1,000, \$3.00.

**You Belong in Our P.T.A.**—100 for 30 cents; 1,000, \$2.50.

**Your P.T.A.—Quality in Quantity**—5 cents each.



● A trio of good workers: "You Are Needed in Our P.T.A.," the Spanish version of "You Belong in Our P.T.A.," and "The P.T.A. in the Local Community."

## P.T.A. on the Air

• “A tremendous challenge and most rewarding” is how Mrs. Paul S. Lawrence, publicity and radio chairman, Nassau Long Island District (New York State Congress), describes her group’s experience of producing and writing the district’s radio series, *P.T.A. on the Air*.

The “live,” weekly programs, launched last December over WHLI in Hempstead, were presented from prepared scripts, which, with the tapes, have since been made available to P.T.A.’s and other groups. Going farther afield, however, were the three tapes sent by the broadcasting station to the U.S. Information Agency for Voice of America programs.

An idea of the scope of information contributed by the series may be measured from a few of the program titles—such titles as Pornography, the Black Plague; Increasing State Aid for Public Schools; Sixty-three Years of P.T.A.; Take Me to Your Readers; Families and Children in Court; Television—Friend or Foe?

## Boy Scouts— Concern of Good Scouts

• From Boy Scout headquarters comes an expression of gratitude to P.T.A.’s whose efforts have helped to ensure local Scout leadership: “We are proud to report once again,” writes Harry K. Eby, director of school relations, “that the P.T.A. shows up as our biggest and fastest growing sponsor among the many parent institutions in the country.”

On behalf of the Boy Scouts of America Mr. Eby extends “deepest appreciation for this close working relationship, which all of us believe has values to both groups, helping to provide meaningful P.T.A. projects as well as wholesome activity for boys.”

Charts accompanying Mr. Eby’s letter show that 21,097 Scout units were “operated” by P.T.A.’s in 1959, with 595,856 boys in Cub packs, Scout troops, and Explorer units.

### New for Scout Teamwork

• Published recently by the National School Boards Association, the Association of School Business Officials, and the Boy Scouts of America is *Teamwork Between School Boards and the Boy Scouts of America*. This leaflet should provide a first-rate tool for board of education members, school administrators, teachers, P.T.A.’s, and Boy Scouts as they

work together to set up areas of cooperation.

The pamphlet is available from the Boy Scouts of America, New Brunswick, New Jersey, for 4 cents a copy or \$37.50 a thousand copies.

## TO THE P.T.A. PRESIDENT:

1. During July or August you’ll receive a **Magazine Promotion Packet**—directed to you because the stencil that addresses the *National Congress Bulletin* thus does double duty. Hence we’re counting on you to pass along the packet to the P.T.A. chairman for whom it’s intended—the person responsible for taking subscriptions to our official magazine, *National Parent-Teacher: The P.T.A. Magazine*.

2. The **National Congress Bulletin** is directed to you, too. And you know, of course, which officer and/or chairman most needs the information found in any one issue—for example, the membership material in this issue. Do you also make sure that other P.T.A. members keep informed through the *Bulletin*, perhaps by displaying copies at P.T.A. meetings, by putting them on the P.T.A. bookshelf, or by suggesting personal subscriptions?

It might be well, now—at the beginning of a new P.T.A. season—to consider the importance of several P.T.A. subscriptions, issues of which may be handed each month to the persons who can make best use of them. Subscriptions may be ordered from the National Congress (address on page 7) for 30 cents a year (ten issues).

### ✓ CHECK YOUR CALENDAR

**Citizenship Day**, September 17.

**1960-61 Parent and Family Life Education Programs** begin in the *National Parent-Teacher*, September.

**American Education Week**, November 6-12. Theme: “Strengthen Schools for the 60’s.” For information on inexpensive materials to aid in planning observances, write to American Education Week, N.E.A., 1201 Sixteenth Street, N.W., Washington 6, D.C.

**1961 National Congress Convention**, May 21-24, Kansas City, Missouri.

## STATUS OF POLIO VACCINES

**A LITTLE KNOWLEDGE IS A DANGEROUS THING**—especially when it’s about polio vaccines. Probably people in your community have been reading newspaper stories about the new live virus polio vaccines now in the process of development. And maybe some families have been putting off their Salk shots—the only polio vaccine available now—waiting for vaccines they can take by mouth. They could make no more foolish mistake.

**ANY ORAL POLIO VACCINE IS STILL EXPERIMENTAL.** Publicity has highlighted experimental programs on two oral polio vaccines. One is being developed by Dr. Albert B. Sabin, with more than a million dollars in March of Dimes grants from The National Foundation. The other is the Cox vaccine developed by the Lederle Laboratories. These oral vaccines, in contrast to the “killed virus” technique used in preparation of the Salk vaccine, are “live virus” vaccines.

**NO ORAL VACCINE IS AVAILABLE TO THE PUBLIC.** The U.S. Surgeon General has said that no oral vaccine will be licensed before late autumn of 1960, and perhaps not then. For use by the public a vaccine must be approved and licensed by the U.S. Public Health Service. Before an oral vaccine can be approved, scientifically controlled tests must be completed, providing answers to several questions on its safety, effectiveness, and dosage. Field tests, financed by The National Foundation, are being held on the Sabin vaccine. These take time.

**TAKE YOUR SALK SHOTS NOW.** Paralytic polio has not been eliminated. It is still a dangerous epidemic disease—for those who aren’t vaccinated. Last year there was 82 per cent more paralytic polio in the United States than the year before. There is only one thing Americans can do right now to be safe against polio—take Salk shots.

**HELP TO GET ALL P.T.A. FAMILIES AND THEIR NEIGHBORS VACCINATED.**